

Sponsorship Plan

COLABORACIÓN | 2023

October 3rd, 2023



**First Advantage
MultiLatin**

COLABORACIÓN | 2023

October 3rd, 2023



First Advantage MultiLatin

Why to sponsor?

Colaboracion 2023 is the annual face-to-face background screening conference for clients and prospects in the Latin American region. During the event, we will address the most relevant trends and findings in talent selection, and the presence of technology in the hiring process, among others.

You will be able to network with key contacts and decision-makers from multiple companies in different industries while creating new relationships with those who can benefit from your business.

Where and when?

October 3rd, 2023. From 8:00 am to 3:00 pm.

Club de Industriales: Andres Bello 29, Polanco IV Secc, Miguel Hidalgo, 11560, Mexico City.

Sponsorship scheme

Investing on Colaboracion 2023 will add significant value to your company. Our sponsorship schemes are classified as follows:

Branding

Investment: \$1,250 USD

1.- Pre-event communication

- Logo in e-mail invitation campaign
- Logo in social media posts

2.- During the event

- Logo in the registration area
- Logo on TV screens in the room
- Logo in the event program
- Thanks message and Mentions
- 4 passes to the event

3.- Post-event communication

- Logo in thank you e-mail to attendees

Networking

Investment: \$2,000 USD

1.- Pre-event communication

- Logo in e-mail invitation campaign
- Logo in social media posts

2.- During the event

- Logo in the registration area
- Logo on TV screens in the room
- Logo in the event program
- Thanks message and Mentions
- 8 Passes to the event
- Corporate video transmission during event breaks (max. 2 mins.)
- Dossier / Give away for attendees

3.- Post-event communication

- Logotipo en e-mail de agradecimiento

Questions or comments?

Please contact Rodrigo Barba rodrigo.barba@fadv.com or call at **+52 55 5511 3237**